

I'm Not a Developer—So I Built an Agentic Company Anyway

- **Speaker:** Nick Foy
- **Room:** CC 235
- **Time:** Sat 9:30 am – 10:00 am
- **Format:** Lecture (30 Min + Q&A)
- **Difficulty:** Introductory
- **Track:** Development & Dev Tools
- **Additional Tags:** Education, Random
- **Presenter Location:** In-person
- **Experience:** umpteenth time speaking

Description:

From vibe coding to building a company where everyone can create with AI.

What happens when a non-developer CEO starts “vibe coding” with AI — and doesn’t stop there? This talk is a real-world journey from early experimentation with generative tools to building a fully agentic company, where workflows, knowledge, and software development are distributed across AI agents and non-traditional contributors. Instead of treating AI as a coding assistant, the talk explores what it looks like to treat AI as infrastructure.

You’ll see how simple experiments evolved into structured systems: rule sets, reusable patterns, and multi-agent workflows that power real business operations. Along the way, the speaker unpacks what worked, what broke, and what had to be rethought — especially from the perspective of someone without a traditional engineering background. This isn’t theory; it’s a practical look at how agentic development can emerge organically inside a company.

Whether you’re a developer, operator, or open-source enthusiast, this session challenges how you think about building software and organizations. If AI lowers the barrier to creation, what happens when everyone in a company can contribute to development? And what new responsibilities, opportunities, and mistakes come with that shift?

Target Audience:

- AI peeps

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